



Directorate of Outcome

Outcome Report

Event/Activity @ Outside AUH

Event Name -Work Shop/Seminar/FDP/Conference/Guest Lecture/Expert Talk/Industrial Visit/Visit to Institute/Any Other

Name of the Event: **Educational Visit to South Asian Travel & Tourism Exhibition (SATTE)**

Aim of Event: **To make students visit SATTE & interact with various tourism professionals.**

Details of Speaker: N/A

Date: **02/02/2018**

Venue: **Gate No.1, Pragati Maidan, New Delhi**

Organized By: **Dr. Ruchika Kulshrestha**

Faculty Coordinator(s): **Dr. Ruchika Kulshrestha & Mr. Abhimanyu Awasthi**

Participation: **30 BTTM Students of ASH**

Point wise highlights of the Event

Outcome of the Event with Time Line (Proposed/Achieved)

1. Outcome related to Academia Connect

- a) Collaborations for Research Papers/Conference Papers/ Book Chapter etc - **Nil**
- b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc. - **Nil**
- c) Collaboration for Funded Projects. - **Nil**

2. Outcome related to Industry Connect

- a) Placement – **Nil**
- b) Collaborations for Research Papers - **Nil**
- c) Collaborations & MOU for Research Guidance [PhD, PG & UG (Summer training, Dissertation)] & Projects/Use of Instruments - **Nil**
- d) Collaboration for Funded Projects. - **Nil**

3. Outcome related to Students Learning &Grooming – **The students interacted with various tourism professionals & learned practical knowledge.**

4. Outcome related to Society outreach

- a) Benefit to society in terms of Health & hygiene - **Nil**
- b) Benefit to society in terms of Education - **Nil**

5. Any Other

On 02.02.2018 the students of BTTM visited SATTE 2018, a travel & trade show across South Asia, featuring inbound, outbound and domestic travel at Pragati Maidan. An appropriate platform to meet & network with top decision makers from hotels & resorts, travel agencies, tour operators and MICE planners serving Indian inbound, outbound & domestic tourism, all under one roof. The students interacted with various tourism professionals & learned practical knowledge.

Glimpses of the event (Photographs)







